



# ACADEMIC LEADERSHIP FOR SUSTAINABLE DEVELOPMENT PROGRAMME

An international capacity-building programme for higher education leaders

Online | August 01 - 12, 2022



## Host



## Learning Partner

[www.atmiyauni.ac.in/easd](http://www.atmiyauni.ac.in/easd)



## Partners



## Background and Introduction:

Realizing the catalytic role of higher education in realizing the Sustainable Development Goals (SDG), globally, the different stakeholders are working actively through a number of collaborative alliances and initiatives. Post 2015, one can see many SDG mainstreaming interventions by the international agencies, developmental organization, regulatory bodies, accreditation agencies, non-governmental organizations, institutional associations as well as the institutional level initiative. In order to create the awareness, sensitization and action initiatives through higher education, there have been a series of changes at different levels, including national and regional level policy changes across different country contexts. For example, India has started implementing National Education Policy 2020, which is driving paradigm shift in Indian education system with emphasis on SDG priorities.

While SDGs, as a broader global development framework, offer the overall roadmap for sustainable development, the studies and experiences show that the contextual factors play important role in adaptation of SDGs in Higher Education Institutions (HEIs) and Universities. The leadership capacity building of HEIs is an important step to manage the desired changes in the institutions in terms of strategic planning and action with focus on local adaptation of SDGs in respective institutional context.

The Educational Alliance for Sustainable Development (EASD), launched by 6 founding partner institutions with the strategic support of the state Government of Gujarat (India), introduces this online Academic Leadership for Sustainable Development for middle and senior leadership professionals, working in the HEIs and Universities in the Global South countries.

## Objective:

- Encouraging peer-group experience sharing with aim to understand the role of contextual issues, guiding SDG-linked academic planning and implementation at institutional level.
- Developing a collective understanding of priority areas from change management process perspective towards localization of SDGs.
- Strengthening collective action for institutional level SDG mainstreaming through teaching, training, research and outreach activities.

## For Whom:

- Those working in senior or middle management roles in higher education institutions in the HEIs and universities in the countries in the Global South (including Deputy Vice Chancellor, Pro Vice Chancellor, Rector, Provost, Vice President, Dean and Directors)
- Scholars and consultants with interest in change management for SDG mainstreaming in academic institutions.

## Programme-Fee:

There is no registration-fee for the participation. However, we expect participant's respective institutions to participate in the EASD

(details available on <https://atmiyauni.ac.in/easd>).

## Topics/Focus Area

- Opening-Session

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- Spirituality and Sustainability in the context of Academic Leadership

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- Integrity, Leadership & Governance Impact: Learning from Corporate Experiences

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- Sustainable Development: Role of Leaders in Higher Education Institutions

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- Higher Education for Sustainable Development: Learnings so far

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- Sustainable Development: Global Engagement Opportunity for Higher Education Leaders

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- Sustainable Development Integration in Higher Education: Experiences and Way Forward

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- Closing Session: Valedictory-Address

### Mode of Delivery:

Online through Webex Platform (Link will be shared to registered participants).

### Registration Link: [bit.ly/alfsdp](https://bit.ly/alfsdp)

As there are limited seats, the invitations will be sent upon review and approval of the registrations by the organizing team.

### Certificate:

All the participants, upon successful completion of the programmes, shall be issued 'Certificate of Participation' (in both hard and soft copies).

## Distinguished Speakers



### Dr. Julia Christensen Hughes

As President of Yorkville University, Dr. Julia Christensen Hughes plays a ground-breaking role in Canadian higher education, leveraging the full potential of the university's flexible, accessible and exceptionally small class setting to maximize innovation and student success. Previously on faculty with the University of Guelph, Christensen Hughes has 25 years of progressive academic leadership experience, first as a professor, then as the Founding Dean of the Gordon S. Lang School of Business and Economics. Her published works include the co-edited books: *Academic Integrity in Canada: An Enduring and Essential Challenge*; *Handbook of Human Resource Management in the Tourism and Hospitality Industries*; *Taking Stock: Research on Teaching and Learning in Higher Education*; and *Curriculum Development in Higher Education: Faculty-Driven Processes and Practices*. In 2015, Christensen Hughes addressed the United Nations General Assembly on behalf of the 700+ international business school signatories to the UN's Principles for Responsible Management Education (PRME) initiative. She has also received numerous recognitions, including a Graduate Teaching Excellence Award; the Sheffield Award for Excellence in Research from the Canadian Society for the Study of Higher Education; a YMCA Women of Distinction Award; and the University of Guelph's John Bell Award for distinguished educational leadership.



### Prof. (Dr.) Louis Jody Fry

Louis W. (Jody) Fry, PhD (Ohio State University) is a professor of management at Texas A & M University-Central Texas and program coordinator of the MS One Planet Leadership Program. Jody has consulted with public and private organizations and published in numerous scholarly journals. Presently, he is a member of the editorial review boards of *The Leadership Quarterly* and *Public Inquiry*, the editor for Information Age Publishing of a book series, *Advances in Workplace Spirituality: Theory, Research, and Application*, and a former editor of the *Journal of Management Spirituality and Religion*. He is the author of two books, *Maximizing the Triple Bottom Line through Spiritual Leadership* and *Spiritual Leadership on Action: The CEL Story*. He is the founder of the International Institute for Spiritual Leadership and a commissioned spiritual director.



### Prof. (Dr.) Katrin Muff

Prof. Dr. Katrin Muff is Professor of Practice at the LUISS Business School in Rome (Italy) and former Dean of Business School Lausanne. She is President at the Positive Impact Rating Association. She is an internationally recognized thought leader in the organizational transformation towards business sustainability. She holds a Ph.D. in Leadership from the University of Exeter and combines 15 years of academic experience with 15 years of strategic leadership experience in business around the globe. Dr. Muff is an internationally recognized thought leader in the transformative space of sustainability and responsibility. Until 2018 she helped transform Business School Lausanne, where she acted as Dean from 2008-2015. From 2010 onwards, she led BSL's research activities in sustainability and responsibility related transformation of business and leadership.



## Mr. Mads Qvist Frederiksen

Mr. Mads Qvist Frederiksen is Executive Director at Arctic Economic Council. He is also promoter of sustainable business development in the Arctic. With strong bilingual abilities along with cultural and diplomatic skills, he has been working as a volunteer for more than 10 years on various projects has made me a team player and given me organisational and leadership skills. He has lived and worked in Denmark, Norway, Algeria, England and Iran. Mr Mads has work experience in communication and politics, with published articles in both the UK and Denmark. His main interests are in communication, teaching and international relations.



## Prof. (Dr.) Matthias Kleinhempel

Matthias Kleinhempel served as a full time professor at IAE Business School from 1999 to 2002. In March, 2009 he rejoined IAE, where he currently teaches at MBA and the Executive Education programs and serves as Academic Director of several international programs. He holds an MBA from IAE Business School and a Law Degree from the University of Hamburg, Germany. His research focuses on corporate governance, good business practices, compliance program roll outs, regional strategies, and the organization of international companies in Latin America. He worked as a lawyer specializing in insolvency and bankruptcy proceedings in Germany and as advisor to foreign investors in Argentina. He also served in a number of positions at Siemens: he was President and CEO of Siemens Venezuela and simultaneously CFO for Siemens in the Andean Region; President of the Cables Division, with responsibility for the worldwide business; and CEO and President of Siemens in Argentina, simultaneously serving as CFO in the Mercosur Region. He is the City of Hamburg's honorary representative (Hamburg Ambassador) in Argentina. He serves as a member of the Board of the Argentine-German University Center, and FUNDES Argentina. He is also part of the UN-PRME Working Group on Anti-Corruption: "Developing Anti Corruption Guidelines for Curriculum Change". He has served as President of the Argentine-German Chamber of Commerce, as Vice President of the EU Business Group in Argentina and as President of IAE's Alumni Association.



## Prof. Marcia McKenzie

Marcia McKenzie is Professor in Global Studies and International Education in MGSE at the University of Melbourne, Australia; and Professor on leave at the University of Saskatchewan, Canada. She is a member of the Royal Society of Canada's College of New Scholars, Artists, and Scientists; and Director of the \$4.5M SSHRC-funded Monitoring and Evaluating Climate Communication and Education (MECCE) Project, and of the Sustainability and Education Policy Network. Her research program includes both theoretical and applied components at the intersections of comparative and international education, global education policy research, and climate and sustainability education, including in relation to policy mobility, place, affect, and other areas of social and geographic study. She is co-author of *Place in Research: Theory, Methodology, and Methods* (Routledge, 2015) and *Critical Education and Sociomaterial Practice: Narration, Place, and the Social* (Peter Lang, 2016), and co-editor of *Land Education: Rethinking Pedagogies of Place from Indigenous, Post colonial, and Decolonizing Perspectives* (Routledge, 2016) and *Fields of Green: Restoring Culture, Environment, and Education* (Hampton, 2009); and co-edits the Palgrave book series *Studies in Education and the Environment*. She has also recently authored or co-authored three global UNESCO reports.



## Prof. (Dr.) Mary C. Gentile

Prof. (Dr.) Mary C. Gentile is creator/director of Giving Voice to Values, the Richard M. Waitzer Bicentennial Professor of Ethics at the University of Virginia Darden School of Business, senior adviser at the Aspen Institute Business & Society Program, and consultant on management education and leadership development. Among numerous other awards, Mary was named as one of the 2015 "100 Most Influential in Business Ethics" by Ethisphere, one of the "Top Thought Leaders in Trust: 2015 Lifetime Achievement Award Winners" by Trust Across America-Trust Around the World, January 2015 and just this year was named one of the "Top Minds 2017" in ethics leadership by ComplianceWeek. Giving Voice to Values, a pioneering business curriculum for values-driven leadership, has been featured in publications such as, Financial Times, Harvard Business Review, Stanford Social Innovation Review, McKinsey Quarterly and piloted in over 1,300 business schools and organizations globally.



## Ms. Olajobi Makinwa

Ms. Olajobi Makinwa is Head of Transparency and Anti-Corruption, United Nations Global Compact, New York. She is Experienced Head with a demonstrated history of working in the international affairs industry. Skilled in International Relations, Corporate Social Responsibility, Anti-corruption, Diplomacy, and International Development. Strong professional graduated from University of Lagos.



## Prof. (Dr.) Pankaj Mittal

Dr (Mrs) Pankaj Mittal, Secretary General, Association of Indian Universities, is a Fulbright Scholar, & a topper in MSc & PhD in Agricultural Statistics from IARI, New Delhi. She has an experience of about three decades in Higher Education in Policy Planning & Management of Higher Education.

Dr Mittal was appointed by the Government of Haryana as the first regular Vice Chancellor of Bhagat Phool Singh Mahila Vishwavidyalaya, the first rural women university of North India, in 2008, at a young age of 44 years which was later extended for another term. Dr Mittal introduced a series of innovative practices and reforms as the Vice Chancellor of the only rural, residential, multi-faculty, women state university of the country which imparts education to 7000 girls from KG till PhD level in a holistic manner.

She has visited a number of countries like USA, UK, Australia, Canada, South Korea, Spain, Germany, South Africa, Hong Kong, Thailand, Mauritius, Bangladesh and Philippines for academic purposes for presenting papers in international conferences and academic exchanges.

She was also the proud recipient of Fulbright Nehru Scholarship grant for Educational administrators, the President Award for Digital Initiatives in Higher education, Qimpro Gold Standard Award for HE, Honris Causa from Karnataka Women University and Subhashini Devi Award for Community Engagement.

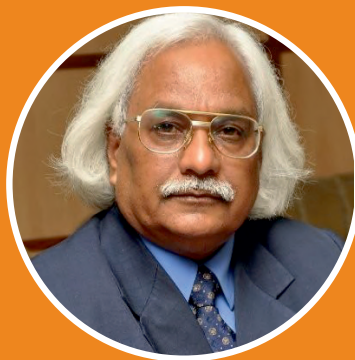
Dr Mittal has been a member of various High Powered Committees and Professional Bodies including Programme Advisory Board and HRM Network Steering Committee on HRM of Association of Common wealth Universities, London, Pay Review Committee for University and College teachers in Haryana, Kerala State Council for Higher Education, Rehabilitation Council of India, Haryana State Council for Higher Education.

She has published a number of papers, articles, occasional papers and reports on issues relating to higher education and women empowerment in national and international journals.



## Mr. Ramu Damodaran

Mr. Ramu Damodaran has been first Chief of UN Academic Impact, serving for more than a decade. He joined the United Nations Department of Global Communications in 1996. He has also been secretary of the United Nations General Assembly's Committee on Information since 2011. He completed his career with the United Nations in May 2021. His earlier Secretariat assignments included the Departments of Special Political Questions and Peacekeeping as well as speech writing in the Executive Office of the Secretary-General. He was spokesman for the "Durban Review" human rights conference in 2009 and has fulfilled a range of speaking engagements on behalf of the Organization over his career. As a member of the Indian Foreign Service, where he was promoted to the rank of ambassador, he served as executive assistant to the Prime Minister of India between 1991 and 1994 and earlier in the Ministries of External Affairs, Home Affairs, Defense, Planning and Human Resource Development. Before joining government service in India, he worked as a television news anchor, radio producer and host, and university correspondent for All India Radio and the Hindustan Times Evening News. His radio feature on university students in Delhi won the Asia-Pacific Broadcasting Union award.



## Prof. (Dr.) P. B. Sharma

Visionary Educationist Prof PB Sharma the Founder Vice Chancellor of India's Leading Technological University, DTU, currently is Vice Chancellor of Amity Gurugram and President of Association of Indian Universities. A doctorate from University of Birmingham Dr Sharma is a former Professor of IIT Delhi and also former Director of the prestigious DCE. Prof. Sharma has been the President of Association of Indian Universities, AIU, 2017-18.



## Prof. (Dr.) V. N. Rajasekharan Pillai

Prof. V. N. Rajasekharan Pillai has been at the helm of affairs of many higher educational and scientific research establishments for the last 47 years of service as a teacher, researcher, professor, and executive head of Education, Science and Technology establishments in the country and abroad. An Elected Fellow of the Indian Academy of Sciences, Professor Rajasekharan Pillai is one among the top-cited Chemistry researchers in the country. Over 50 doctoral and post-doctoral researchers have been trained under his direct supervision in the Universities of Calicut, Mahatma Gandhi University, University of Tubingen and in the University of Mainz, Germany. Top executive positions which he occupied include the Vice-Chairmanship and Chairmanship of the University Grants Commission, Government of India; Executive Director of the National Assessment and Accreditation Council (NAAC), Government of India; Vice-Chancellor of the Indira Gandhi National Open University (IGNOU); Chairman of the Distance Education Council, Government of India; Vice-Chancellor of Mahatma Gandhi University, Kottayam, Kerala; Vice-Chancellor of Cochin University of Science and Technology, Kerala; and President of Mewar University, Chittorgarh, Rajasthan. Prof. Rajasekharan Pillai is serving as the Professor and Provost of Somaiya Vidyavihar and Somaiya Ayurvihar under the Somaiya Trust, Mumbai.



## Prof. (Dr.) Shiv K. Tripathi

Prof. (Dr.) Shiv K. Tripathi has more than 24 years of experience in teaching, research and higher education management. Formerly, he has served a number of institutions in different roles in India and abroad including: Professor and Dean at IIHMR University, Jaipur; Executive Director (Management) at Chandigarh University, Mohali; Senior Professor and Dean at CMR University, Bengaluru; Vice Chancellor at Mahatma Gandhi University, Meghalaya; Professor and Dean (Strategic Planning and International Relations) at CMR University, Bengaluru Professor and Head of Business Studies at Mzumbe University Dar Es Salaam Campus (Tanzania); and Dean, Faculty of Management at VBS Purvanchal University (India).

## Our Inspiration



**H.D.H. Shree Hariprasad Swamiji Maharaj**

*Inspirer - Yogi Divine Society, Haridham, Sokhada*

## Our Spiritual Guide & Leader



**P. P. Tyagvallabh Swamiji**

*President - Atmiya University, Rajkot*

## Patron



**Prof. Dr. Sheela Ramachandran**

*Pro Chancellor - Atmiya University, Rajkot*

## About Us:

Realizing the greater need for collective cross-border academic partnerships in post COVID-19 scenario in Global South countries, Atmiya University, Rajkot (Gujarat) joined hand with other founding institutional and strategic partners in form of South-South 17: Educational Alliance for Sustainable Development (SS17-EASD), which we commonly refer to as EASD. The EASD was launched on 5<sup>th</sup> January 2022 by signing partnership MoU with the Department of Education, Government of Gujarat during International Conference of Academic Institutions (Pre- Vibrant Gujarat Conference). Through SS17-EASD, we agree to work on a common platform to drive collaborative efforts, for training, capacity building, research & outreach on identified SDG related issues in the Global South. We aim to complement the efforts of other stakeholders (including alliances and initiatives) globally in effective implementation of SDGs.

If interested, please join us in our journey towards sustainability together. For details about the EASD & Atmiya University, may please refer to:

<https://atmiyauni.ac.in/easd>



## To Contact:

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Rajkot, Gujarat – 360005 (India)

Member of

